**Latina in Vero Mundo - Latin in the Real World**

Throughout this semester, you will be responsible for completing a presentation about the role of Latin in modern companies, logos, and slogans. You should look around your daily life and think about business, both local and chain, and see find one that uses a reference from ancient Roman or Greek times.

You will each sign up for a presentation date and on that date are responsible for bringing in a visual to aid in your description. You will also write up a paragraph explaining your example (in English) and what the origin is and how it connects to the company you selected. If you have any questions about the relevance and ability to use your desired idea, please see me in advance.

Example using King Midas:

King Midas was a mythological King known for his greed. He was so greedy that he desired to be wealthy as well. As a reward for hospitable behavior towards an old satyr, Midas was awarded the ability to turn everything he touched into gold. At first he thought this was a magnificent gift, turning simple things like sticks and stones to gold. Eventually he realized the gift was more of a curse, he could not eat without turning food and drink to gold, and he could no longer hug his daughter, who turned to gold at his touch. This myth has been carried down into modern society as many companies, primarily the Midas brake company uses the slogan “Trust the Midas Touch” implying that their work is as good as gold. They want their customers to feel confident that they will complete solid work and that their word can be trusted.

Your presentation should be between 2-4 minutes in length. On your presentation day you should come prepared with a visual aid and a paragraph and be prepared to present to the class. There will be no digital assignments accepted. **No late assignments will be accepted.**

My presentation date is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Write this date in your agenda as well!)

This assignment will count as two (2) quiz grades. Be creative!

**Latina in Vero Mundo Assignment Checklist**

\_\_\_\_\_ I have selected a topic that is Roman or Greek in origin

(3 points)

\_\_\_\_\_ I have selected a company that uses this topic either in its logo, slogan, or company name

(3 points)

\_\_\_\_\_ I have written a paragraph that fully explains my topic in its original context and how it

relates to the company I chose

(6 points)

\_\_\_\_\_ I wrote my paragraph in cursive

(2 points)

\_\_\_\_\_ I included both an image of the Roman/Greek topic as well as the modern company.

(6 points)

\_\_\_\_\_ I practiced my presentation and can speak clearly and effectively for 2-4 minutes.

(5 points)

\_\_\_\_\_/25 points

(x 2)